

The book was found

# The Essential Scratch & Sniff Guide To Becoming A Whiskey Know-It-All: Know Your Booze Before You Choose



## Synopsis

A clever distillation of America's favorite libation, by the New York Times best-selling authors of *The Essential Scratch & Sniff Guide to Becoming a Wine Expert* Whiskey fever is sweeping the nation. Every day, craft distilleries are popping up in remote counties and urban centers, offering a wealth of great choices to consumers—and just as many puzzlements. Does the introduction of a simple • to go from whisky to whiskey mean anything? What's the difference between Scotch and Rye? What's Canadian whisky anyway? And what about the whiskeys of Scotland, Japan, and Ireland? Where's a humble Joe to start? In this witty kid-style book on an adult topic, Richard Betts boils down his know-how into twenty pages, cooling our brown-sweat anxieties and dividing whiskey into three simple categories: Grain, Wood, and Place. While most whiskey tomes are about as fun as a chemistry lesson, Betts makes the learning slide down easy, reassuring us that this exalted spirit is just distilled beer and, through a nasal romp, helping us figure out which kinds we love best. Humorous illustrations and scratch-and-sniff scents (vanilla, sandalwood, grass, and more) help would-be connoisseurs learn their personal preferences. Language label and Map to Your Desires included.

## Book Information

Board book: 20 pages

Publisher: Rux Martin/Houghton Mifflin Harcourt; Fol Brdbk/ edition (October 6, 2015)

Language: English

ISBN-10: 0544520602

ISBN-13: 978-0544520608

Product Dimensions: 10 x 0.6 x 8 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars See all reviews (108 customer reviews)

Best Sellers Rank: #15,174 in Books (See Top 100 in Books) #7 in Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Whiskey #21 in Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Spirits #34 in Books > Reference > Encyclopedias & Subject Guides > Cooking

## Customer Reviews

**A Conversation with Richard Betts** We chat with the best-selling author of *The Essential Scratch & Sniff Guide to Becoming a Wine Expert* about tasting 500 whiskeys for his new book, training your nose, and more

[View larger](#)

After the success of your previous book on wine, what made you decide on whiskey for this one? Our contribution to food, wine and drink literature is very much about making it inclusive, democratic and easy. Whiskey is an area of much enthusiasm and yet it remains a broad and varied topic without an easy, empowering guide. We're not here to say this is the end-all be-all historic tome, or that we're the world's foremost whiskey experts, instead we're here with a unique methodology that breaks down the topic into easy to understand pieces that actually allow you to learn in a way that will make you smile. How many different whiskeys did you sample for the book, and did you ever get sick of tasting them!? We (my partner and fellow sommelier Carla Rzeszewski and I mostly, with some help from friends) tasted nearly 500 whiskeys blind - so we could be objective - and worked very hard to put them into a logical order from what requires the least of the drinker (i.e. the easiest to taste and categorize) to the most demanding (i.e. very complex flavors that demand more of one's palate, often accompanied by a higher proof) and this is for sure hard. Even when you spit, the physiological effects are real and so you cannot do too many at once. This means many sessions, lots of double and triple checking your work, etc. It took the entire summer of 2014. In the end I spent every dime of the advance and gave away hundreds of bottles of whiskey to many happy friends.

How did you decide what types of scents to include in the book? It really flows out of what makes things smell and taste the way they do. For example, the base grain used to make the whiskey has a large impact so it makes sense to include those scents. You could also look at place, where the whiskey is aged and if that place contributes flavor, then include that too. I don't have the best sense of smell! Can I train my nose? My dad said the same thing. Forever. Then his son became a sommelier and started sticking all kinds of things in front of him and whamo, there it was! We all have a keen sense of smell that goes back to our ancestors as hunter-gatherers but it is the sense that we least use today so it is really just a matter of dialing it back in. ..just like when the car radio goes fuzzy.

[Download to continue reading...](#)

The Essential Scratch & Sniff Guide to Becoming a Whiskey Know-It-All: Know Your Booze Before You Choose  
Essential Scratch & Sniff Bundle  
How To Make Whiskey: A Step-by-Step Guide to Making Whiskey Muffin Recipes from Scratch (Grama G's Top Homemade Recipes From Scratch Book 5)  
Whiskey Women: The Untold Story of How Women Saved Bourbon, Scotch, and Irish Whiskey  
Whiskey Distilling 101: The Complete Whiskey Distilling Handbook for Beginners  
How to

make food with Whiskey: 25 Tantalizing Whiskey Recipes Beer, Booze and Books... a sober look at higher education ESSENTIAL OILS: Aromatherapy, Essential Oils For Beginners, And Essential Oil Recipes To Improve Your Health (Medicinal Herbs) (Essential oil recipes, ... Aromatherapy and essential oils Book 1) Essential Oils: Ultimate Essential Oils Guide and 89 Powerful Essential Oil Recipes! (2nd Edition) - How to Use Essential Oils for Aromatherapy and Healthy ... Loss, Essential Oil Recipes, Aromatherapy) Dirk Quigby's Guide to the Afterlife: all you need to know to choose the right heaven Planet Law School II: What You Need to Know (Before You Go), But Didn't Know to Ask... and No One Else Will Tell You, Second Edition Essential Oils: 50 Essential Oil Dog & Cat Recipes From My Essential Oil Private Collection: Proven Essential Oil Recipes That Work! (Essential Oil Pet Private Collection Book 1) 1,000 Recordings to Hear Before You Die (1,000... Before You Die Books) Smart Lotionmaking: The Simple Guide to Making Luxurious Lotions, or How to Make Lotion from Scratch That's Better Than You Might Buy and Costs You Less Essential Oils For Beginners: Essential Oils For Beginners: How To Use The Essential Oils To Maximize Your Health And Longevity (Essential Oils And Aromatherapy) (Volume 1) So You Want to be a Dog Breeder. What's Next?: Things You Need to Know Before You Start Sixto Diaz Rodriguez's Philosophy: Rodriguez's eBook Guide to Happiness (How to Live Before Dying, How to Live Before You Die; Leadership for our Times) 31 Days of Prayer for your Future Husband: Becoming a Wife Before the Wedding Day (Princess in Preparation: Devotionals for Single Women) Software Testing: Essential Skills for First Time Testers: Software Quality Assurance:From scratch to end

[Dmca](#)